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**Meitu, Inc.**

美图公司

*(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美图之家”)*

**(Stock Code: 1357)**

## **VOLUNTARY ANNOUNCEMENT**

### **INCREASE IN SHAREHOLDING IN THE COMPANY BY THE CHAIRMAN AND EXECUTIVE DIRECTOR**

This announcement is made by Meitu, Inc. (the “**Company**”) on a voluntary basis.

The board of directors of the Company (the “**Board**”) was informed by Mr. CAI Wensheng (“**Mr. Cai**”), the Chairman and Executive Director of the Company, that on December 21, 2017, Mr. Cai has through Baolink Capital Ltd made on-market purchases on The Stock Exchange of Hong Kong Limited of an aggregate of 3,000,000 shares of the Company (“**Shares**”) at an average price of approximately HK\$10.02041 per Share (the “**Increase in Stake**”).

Immediately before the Increase in Stake, Mr. Cai and Mr. Wu Zeyuan (“**Mr. Wu**”), the Chief Executive Officer and Executive Director of the Company, were together deemed to be interested in an aggregate of approximately 1,666,666,670 Shares, representing approximately 39.00% of the issued share capital of the Company.

Immediately after the Increase in Stake, Mr. Cai and Mr. Wu, are together deemed to be interested in an aggregate of approximately 1,669,666,670 Shares, representing approximately 39.07% of the issued share capital of the Company.

Mr. Cai has informed the Board that he is confident with the Company’s future business outlook and does not rule out the possibility of further increasing his shareholdings in the Company as and when appropriate.

By order of the Board  
**Meitu, Inc.**  
**Cai Wensheng**  
Chairman

Hong Kong, December 21, 2017

*As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan; the non-executive directors of the Company are Dr. Guo Yihong and Dr. Lee Kai-fu; the independent non-executive directors of the Company are Mr. Ko Chun Shun Johnson, Mr. Zhou Hao and Ms. Lo Po Man.*