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Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美圖之家”)

(Stock Code: 1357)

VOLUNTARY ANNOUNCEMENT

INCREASE IN SHAREHOLDINGS IN THE COMPANY BY THE FOUNDER, CHIEF EXECUTIVE OFFICER AND EXECUTIVE DIRECTOR

This announcement is made by Meitu, Inc. (the “**Company**”) on a voluntary basis. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the announcement of the Company dated December 21, 2017.

The Board was informed by Mr. Wu Zeyuan (also known as: Mr. Wu Xinhong), the Founder, Chief Executive Officer and Executive Director of the Company, that on May 10, 2018, Mr. Wu has made on-market purchases on The Stock Exchange of Hong Kong Limited of 1,280,000 Shares, at an average price of approximately HK\$8.3575 per Share (“**Mr. Wu’s Increase in Stake**”).

Immediately before Mr. Wu’s Increase in Stake, Mr. Cai (the Chairman and Executive Director of the Company) and Mr. Wu were together deemed to be interested in an aggregate of 1,688,266,670 Shares, representing approximately 39.47% of the issued share capital of the Company.

Immediately after Mr. Wu’s Increase in Stake, Mr. Cai and Mr. Wu are together deemed to be interested in an aggregate of 1,689,546,670 Shares, representing approximately 39.50% of the issued share capital of the Company.

Including the increase in stakes by Mr. Cai since December 21, 2017, Mr. Cai (through Baolink) and Mr. Wu had in aggregate purchased 22,880,000 Shares, representing approximately 0.53% of the issued share capital of the Company.

Mr. Wu has informed the Board that he is confident with the Company’s future business outlook and does not rule out the possibility of further increasing his shareholdings in the Company as and when appropriate.

By order of the Board
Meitu, Inc.
Cai Wensheng
Chairman

Hong Kong, May 10, 2018

As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan (also known as: Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong and Dr. Lee Kai-fu; the independent non-executive directors of the Company are Mr. Ko Chun Shun Johnson, Mr. Zhou Hao and Professor Zhang Shoucheng.