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Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美圖之家”)

(Stock Code: 1357)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Meitu, Inc. (the “**Company**”, and together with its subsidiaries and Xiamen Meitu Networks Technology Co., Ltd and its subsidiaries, the “**Group**”) announces that a Board meeting of the Company will be held on Tuesday, August 21, 2018, for the purposes of, among other matters, approving the interim results of the Group for the six months ended June 30, 2018 and its publication, and considering the recommendation on the payment of an interim dividend (if any).

By order of the Board

Meitu, Inc.

Cai Wensheng

Chairman

Hong Kong, July 10, 2018

As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan (also known as: Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong and Dr. Lee Kai-fu; the independent non-executive directors of the Company are Mr. Ko Chun Shun Johnson, Mr. Zhou Hao and Professor Zhang Shoucheng.