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(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as "美圖之家")

(Stock Code: 1357)

DATE OF BOARD MEETING

The board of directors (the "Board") of Meitu, Inc. (the "Company", and together with its subsidiaries and Xiamen Meitu Networks Technology Co., Ltd. and its subsidiaries, the "Group") announces that a Board meeting of the Company will be held on Friday, March 24, 2017, for the purposes of, among other matters, approving the final results and announcement of the Group for the year ended December 31, 2016 and considering the recommendation on the payment of a final dividend, if any.

By order of the Board
Meitu, Inc.
Cai Wensheng
Chairman

Hong Kong, January 20, 2017

As at the date of this announcement, the executive Directors are Mr. Cai Wensheng and Mr. Wu Zeyuan; the non-executive Directors are Dr. Guo Yihong and Dr. Lee Kai-Fu; the independent non-executive Directors are Mr. Ko Chun Shun Johnson, Mr. Zhou Hao and Ms. Lo Po Man.