

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

The logo for Meitu, Inc. features the word "meitu" in a lowercase, rounded, pink font.

**Meitu, Inc.**

美图公司

*( Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美图之家” )*

**(Stock Code: 1357)**

## **VOLUNTARY ANNOUNCEMENT**

### **FURTHER INCREASE IN SHAREHOLDING IN THE COMPANY BY THE CHAIRMAN AND EXECUTIVE DIRECTOR**

This announcement is made by Meitu, Inc. (the “**Company**”) on a voluntary basis. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the announcement of the Company dated December 21, 2017.

The Board was informed by Mr. Cai Wensheng, the Chairman and Executive Director of the Company, that on December 22, 2017, Mr. Cai has through Baolink Capital Ltd (“**Baolink**”) made on-market purchases on The Stock Exchange of Hong Kong Limited of an aggregate of 3,500,000 Shares at an average price of approximately HK\$10.31325 per Share (the “**Further Increase in Stake**”).

Immediately before the Further Increase in Stake, Mr. Cai and Mr. Wu Zeyuan, the Chief Executive Officer and Executive Director of the Company, were together deemed to be interested in an aggregate of 1,669,666,670 Shares, representing approximately 39.07% of the issued share capital of the Company.

Immediately after the Further Increase in Stake, Mr. Cai and Mr. Wu, are together deemed to be interested in an aggregate of 1,673,166,670 Shares, representing approximately 39.15% of the issued share capital of the Company.

Including the Increase in Stake since December 21, 2017, Mr. Cai has in aggregate purchased 6,500,000 Shares through Baolink, representing approximately 0.15% of the issued share capital of the Company.

Mr. Cai has informed the Board that he is confident with the Company’s future business outlook and does not rule out the possibility of further increasing his shareholdings in the Company as and when appropriate.

By order of the Board  
**Meitu, Inc.**  
**Cai Wensheng**  
Chairman

Hong Kong, December 26, 2017

*As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan; the non-executive directors of the Company are Dr. Guo Yihong and Dr. Lee Kai-fu; the independent non-executive directors of the Company are Mr. Ko Chun Shun Johnson, Mr. Zhou Hao and Ms. Lo Po Man.*