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Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美圖之家”)

(Stock Code: 1357)

**CHANGE OF ANNUAL GENERAL MEETING DATE
AND BOOK CLOSURE PERIOD**

Reference is made to the annual results announcement of Meitu, Inc. (the “**Company**”) dated March 26, 2018 (the “**Results Announcement**”). Unless otherwise specified, capitalized terms used herein shall have the same meanings as those defined in the Results Announcement.

The AGM was initially scheduled to be held on Monday, June 4, 2018, with the register of members of the Company to be closed from Friday, May 25, 2018 to Monday, June 4, 2018, both days inclusive, for the purpose of determining shareholders’ right to attend and vote at the AGM.

The Company announces that the date of the AGM is now rescheduled to Tuesday, June 5, 2018. The notice of the AGM will be published and issued to the shareholders of the Company in due course. For determining the entitlement to attend and vote at the AGM, the period for closure of the register of members of the Company will be changed to a period from Friday, May 25, 2018 to Tuesday, June 5, 2018, both days inclusive, during which no transfer of shares will be registered. In order to be eligible to attend and vote at the AGM, all transfer documents, accompanied by the relevant share certificates, must be lodged with the Company’s Hong Kong share registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong for registration not later than 4:30 p.m. on Thursday, May 24, 2018.

By order of the Board

Meitu, Inc.

Cai Wensheng

Chairman

Hong Kong, April 25, 2018

As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan; the non-executive directors of the Company are Dr. Guo Yihong and Dr. Lee Kai-fu; the independent non-executive directors of the Company are Mr. Ko Chun Shun Johnson, Mr. Zhou Hao and Professor Zhang Shoucheng.