

meitu

Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美圖之家”)
(於開曼群島註冊成立的有限公司，並以「美圖之家」名稱於香港經營業務)
(Stock Code 股份代號: 1357)

27 April 2018

Dear Non-Registered Shareholder¹,

Meitu, Inc. (the “Company”)

- Notice of Publication of 2017 Annual Report, Annual General Meeting Circular and Proxy Form (“Current Corporate Communications”)

The English and Chinese versions of the Current Corporate Communications of the Company are available on the Company’s website at corp.meitu.com and the website of the Hong Kong Exchanges and Clearing Limited (“HKEX”) at www.hkexnews.hk. You may access those documents by clicking “IR” on the home page of the Company’s website, then selecting “Announcement and Circular” for the Current Corporate Communications, or by browsing through the HKEX’s website.

If you want to receive the printed version of the Current Corporate Communications and all future Corporate Communications², please complete the request form overleaf and return it to the Company c/o its Hong Kong share registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong or by email to meitu.ecom@computershare.com.hk. If you post it in Hong Kong, you may use the mailing label in the reply form and need not affix a stamp when returning your request form. Otherwise, please affix an appropriate stamp.

Should you have any queries in relation to this letter, please call the telephone hotline of the Company’s Hong Kong share registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

By order of the Board

Meitu, Inc.

Cai Wensheng

Chairman

Notes:

1. This letter is addressed to non-registered shareholders of the Company. Non-registered shareholder means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company’s Hong Kong share registrar from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications. If you have sold or transferred your shares in the Company, please disregard this letter and the request form overleaf.
2. Corporate Communications include but not limited to (a) the directors’ report and annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位非登記股東¹：

美图公司(「本公司」)

- 2017 年年報、股東週年大會通函及委任表格 (「本次公司通訊」)之發佈通知

本公司本次公司通訊之中、英文版本已上載於本公司網站 corp.meitu.com 和香港交易及結算所有限公司(「香港交易所」)網站 www.hkexnews.hk。閣下可於本公司網站主頁點擊「投資者關係」，再選擇「公告與通函」以閱覽本次公司通訊，或瀏覽香港交易所網站。

如閣下欲收取本次公司通訊及所有日後公司通訊²的印刷本，請填妥本函背面的申請表格，並寄回本公司之香港證券登記處 — 香港中央證券登記有限公司(地址為香港灣仔皇后大道東 183 號合和中心 17M 樓)，或以電郵方式至 meitu.ecom@computershare.com.hk。倘若閣下在香港投寄，可使用申請表格內的郵寄標籤寄回，而毋須貼上郵票。否則，請貼上適當的郵票。

閣下如對本函有任何疑問，請致電本公司之香港證券登記處之電話熱線(852) 2862 8688 查詢，辦公時間為星期一至五(公眾假期除外)上午 9 時正至下午 6 時正。

承董事會命

美图公司

董事長

蔡文胜

2018 年 4 月 27 日

附註：

1. 此函件乃向本公司之非登記股東發出。非登記股東指股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司之香港證券登記處發出通知，希望收到公司通訊。如閣下已經出售或轉讓所持有之本公司股份，則毋須理會本函件及背面的申請表格。
2. 公司通訊包括但不限於：(a)董事會報告及年度賬目連同核數師報告及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

MEIH-27042018-1(0)

Request Form 申請表格

To: Meitu, Inc. (the "Company")
(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as ("美圖之家")
(Stock Code: 1357)
 c/o Computershare Hong Kong Investor Services Limited
 17M Floor, Hopewell Centre, 183 Queen's Road East,
 Wanchai, Hong Kong

致：美圖公司（「本公司」）
（於開曼群島註冊成立的有限公司，並以「美圖之家」
名稱於香港經營業務）
（股份代號：1357）
 經由香港中央證券登記有限公司
 香港灣仔皇后大道東 183 號
 合和中心 17M 樓

I/We would like to receive the Current and future Corporate Communications* of the Company in the manner as indicated below:
 本人／我們希望以下列方式收取 貴公司之本次及日後之公司通訊*：

(Please mark (√) of the following box)
 (請在以下空格內劃上「√」號)

- I/We would like to receive the printed Chinese version of the Company's Corporate Communications; **OR**
 本人／我們希望收取 貴公司公司通訊之中文印刷本。
- I/We would like to receive the printed English version of the Company's Corporate Communications; **OR**
 本人／我們希望收取 貴公司公司通訊之英文印刷本。
- I/We would like to receive the printed English and Chinese version of the Company's Corporate Communications.
 本人／我們希望收取 貴公司公司通訊之中、英文印刷本。

Name(s) of Shareholder(s)[#]
股東姓名[#]

Signature
簽名

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Address[#]
地址[#]

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Contact telephone number
聯絡電話號碼

Date
日期

[#] You are required to fill in the details if you download this request form from the Company's Website.
 假如你從本公司網站下載本申請表格，請必須填上有關資料。

Notes 附註：

- Please complete all your details clearly.
 請 閣下清楚填寫所有資料。
- This request form is addressed to non-registered shareholders of the Company. Non-registered shareholder means such person or company whose shares are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company's Hong Kong share registrar from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications.
 此申請表格乃向本公司之非登記股東發出。非登記股東指股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司之香港證券登記處發出通知，希望收到公司通訊。
- The above instruction will apply to all future Corporate Communications to be sent to shareholders of the Company until you notify otherwise by reasonable notice in writing or by email to meitu.ecom@computershare.com.hk to the Company c/o Computershare Hong Kong Investor Services Limited, the Company's Hong Kong share registrar, or unless you have at anytime ceased to have shareholdings in the Company.
 上述指示適用於寄發予本公司股東之所有日後公司通訊，直至 閣下發出合理時間的書面通知或以電郵方式至 meitu.ecom@computershare.com.hk 予本公司之香港證券登記處一香港中央證券登記有限公司另作選擇，或 閣下任何時候停止持有本公司股份為止。
- Any request form with no signature or otherwise incorrectly completed will be void.
 如申請表格未有簽署或填寫不正確，則本表格將會作廢。
- For the avoidance of doubt, we do not accept any special instructions written on this request form.
 為免存疑，任何在本申請表格上的額外手寫指示，本公司將不予處理。

*Corporate Communications include but not limited to (a) the directors' report and annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

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郵寄標籤 MAILING LABEL

閣下寄回此回條時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope when returning this request form to us.

No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司
 Computershare Hong Kong Investor Services Limited
 簡便回郵號碼 Freepost No. 37
 香港 Hong Kong