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**Meitu, Inc.**

美图公司

*(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美图之家”)*

**(Stock Code: 1357)**

## **VOLUNTARY ANNOUNCEMENT**

### **FURTHER INCREASE IN SHAREHOLDINGS IN THE COMPANY BY THE CHAIRMAN AND EXECUTIVE DIRECTOR**

This announcement is made by Meitu, Inc. (the “**Company**”) on a voluntary basis. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the announcement of the Company dated December 21, 2017.

The Board was informed by Mr. Cai Wensheng, the Chairman and Executive Director of the Company, that on April 25, 2018 and April 26, 2018, Mr. Cai has through Baolink Capital Ltd (“**Baolink**”) made on-market purchases on The Stock Exchange of Hong Kong Limited of 3,000,000 Shares and 5,000,000 Shares respectively, at an average price of approximately HK\$8.19941 and HK\$8.13721 per Share respectively (the “**Further Increase in Stakes**”).

Immediately before the Further Increase in Stakes, Mr. Cai and Mr. Wu Zeyuan, the Chief Executive Officer and Executive Director of the Company, were together deemed to be interested in an aggregate of 1,677,266,670 Shares, representing approximately 39.23% of the issued share capital of the Company.

Immediately after the Further Increase in Stakes, Mr. Cai and Mr. Wu, are together deemed to be interested in an aggregate of 1,685,266,670 Shares, representing approximately 39.42% of the issued share capital of the Company.

Including the increase in stakes since December 21, 2017, Mr. Cai has in aggregate purchased 18,600,000 Shares through Baolink, representing approximately 0.44% of the issued share capital of the Company.

Mr. Cai has informed the Board that he is confident with the Company’s future business outlook and does not rule out the possibility of further increasing his shareholdings in the Company as and when appropriate.

By order of the Board  
**Meitu, Inc.**  
**Cai Wensheng**  
Chairman

Hong Kong, April 26, 2018

*As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan; the non-executive directors of the Company are Dr. Guo Yihong and Dr. Lee Kai-fu; the independent non-executive directors of the Company are Mr. Ko Chun Shun Johnson, Mr. Zhou Hao and Professor Zhang Shoucheng.*